

# MERNAYA VODKA



SALES PRESENTER  
2023

**VODKA** IS SIMPLE SOPHISTICATION IN A GLASS; A DRINK TO SHARE, A DRINK WITH HISTORY AND TRADITION, A DRINK FOR REFLECTION.

ITS **PURITY** STEMS FROM ITS EXACTING PRODUCTION BY CRAFTSMEN WHO HAVE INHERITED THEIR PASSION FROM THE EARLY BEGINNINGS OF THE KYIV-RUS.

THE RECIPES OF SUCH VODKA HAVE BEEN PASSED DOWN THROUGH THE GENERATIONS, SOME FORGOTTEN, SOME REDISCOVERED BUT ALL LOVED. THROUGH THE PASSAGE OF TIME, TECHNOLOGY AND INNOVATION HAVE TAKEN THESE CRAFTED RECIPES TO THE SUBLIME HEIGHTS OF A GENUINELY SUPERB VODKA -

**MERNAYA**



**MERNAYA - GREATNESS IN EVERY DROP**

---

**MERNAYA**



**RECOGNIZED GLOBALLY AS A  
QUINTESSENTIAL EXAMPLE OF HOW  
VODKA SHOULD BE.**

WE HAVE GREAT PRIDE IN PRESENTING  
**MERNAYA VODKA WITH ITS INCREDIBLY  
PURE AND SMOOTH TASTE** WHICH IS  
RECOGNIZED BY BOTH THE VODKA  
DRINKER AND THE TRUE CONNOISSEUR.

MERNAYA - ALWAYS A GOOD TIME

---

MERNAYA

ALONE OR WITH FRIENDS, FOR  
REFLECTION OR FOR CELEBRATION,  
**MERNAYA'S PURITY AND CRAFTED  
EXCELLENCE** PROVOKES THE RIGHT  
RESPONSE; ITS ALWAYS A GOOD  
TIME TO HAVE MERNAYA TIME.



## INTERNATIONALLY AWARDED BRAND

# MERNAYA



INTERNATIONAL  
SPIRITS  
COMPETITION  
USA



WORLDFOOD  
UKRAINE  
UKRAINE



INTERNATIONAL  
SPIRITS  
COMPETITION  
USA



INTERNATIONAL  
SPIRITS  
COMPETITION  
USA



INTERNATIONAL  
SPIRITS  
CHALLENGE  
THE UNITED KINGDOM



INTERNATIONAL  
TASTING CONTEST  
«UNITED VODKA»  
FRANCE



ASIA  
INTERNATIONAL  
SPIRITS  
COMPETITION  
HONG KONG



INTERNATIONAL  
WINE & SPIRITS  
COMPETITION  
THE UNITED KINGDOM



BEST DRINKS  
UKRAINE  
UKRAINE



- **BOTTLE:** HAS A MODERN AND ELEGANT SHAPE MADE FROM HIGH QUALITY GLASS
- **CAP:**
  - ✓ GREY **CORK** (T-CAP) FOR MORE PREMIUM LOOK AND EASE TO OPENING
  - ✓ ICONIC MERNAYA STAMP ON TOP
- **LABEL:**
  - ✓ PREMIUM LOOK WITH TACTILE ELEMENTS
  - ✓ LOGO IS ENGRAVED USING A SPECIAL “SOFT TOUCH” TECHNIQUE, WHICH GIVES IT AN EMBOSSED FEEL
- **TASTE:** REMAINS THE SAME TRADITIONALLY PURE AND SMOOTH SINCE 2002

## OUR PRODUCTION FEATURES: NATURAL PURITY

---

# MERNAYA



WE TAKE NATURAL SPRING WATER AND  
PASS IT THROUGH 7-LEVEL FILTRATION  
**TO MAKE PURE WATER EVEN PURER**

IN COMBINATION WITH 5-TIMES  
DISTILLED ALCOHOL FROM THE FINEST  
**SELECTED UKRAINIAN GRAINS** WE  
PRODUCE CRYSTAL CLEAR VODKA.

## OUR PRODUCTION FEATURES: THE FINEST FILTRATION

---

# MERNAYA



**PERFECT VODKA DEMANDS PERFECT  
FILTRATION.**

OUR BASE IS CLASSIC ACTIVE CARBON  
FILTRATION TO DELIVER CRYSTAL  
CLEARNESS OF SPIRIT.

**ADDITIONAL FILTRATION WHETHER BY  
MILK OR SILVER SOFTLY ENRICHES THE  
SMOOTH TASTE.**

ENJOY MERNAYA STRAIGHT OR IN A COCKTAIL!

---

MERNAYA



MERNAYA POURED OVER ICE OR  
MIXED WITH YOUR FAVORITE  
INGREDIENTS MAKE THE **PERFECT  
COCKTAIL.**

SHAKEN OR STIRRED, A MERNAYA  
COCKTAIL WILL STIMULATES YOUR  
SENSES.

# MERNAYA ON MILK

---

# MERNAYA



## CLASSIC VODKA

MILK FILTRATION - THE SECRET OF THE AGES. FOR CENTURIES UKRAINIANS HAVE USED A SECRET TECHNIQUE TO PURIFY THEIR VODKA. THE SECRET IS MILK.

MERNAYA ON MILK COMBINES ANCIENT TECHNIQUES WITH MODERN TECHNOLOGY TO ADDITIONALLY FILTER THE MERNAYA VODKA WITH DRY MILK TO CREATE THE SMOOTHEST FINEST VODKA EVER.

## INGREDIENTS:

DISTILLED GRAIN ALCOHOL, WATER, GLUCOSE, FRUCTOSE

## AVAILABLE IN:

1L / 700ML / 500ML

## CLASSIC VODKA

FOR GENERATIONS SILVER HAS BEEN  
A SYMBOL OF WEALTH AND HEALTH.

MERNAYA TRADITION CONTINUES THIS  
LEGACY BY ADDITIONAL FILTRATION  
USING SILVER TO PROVIDE YOU WITH  
THE CLEANEST TASTE WITH PURITY IN  
EVERY DROP.

## INGREDIENTS:

DISTILLED GRAIN ALCOHOL, WATER,  
GLUCOSE, FRUCTOSE

## AVAILABLE IN:

1L / 700ML / 500ML



# MARKETING SUPPORT

# MERNAYA



PRODUCT NAME	BOTTLE SIZE, ML	QUANTITY OF BOTTLES PER PACK, PCS	GROSS WEIGHT OF PACK, KG	QUANTITY OF PACKS PER PALLET, PCS	QUANTITY OF BOTTLES PER PALLET, PCS	GROSS WEIGHT OF 1 FULL PALLET OF THE GOODS, INCLUDING THE WEIGHT OF EUROPALLET, KG
MERNAYA ON MILK	500	20	17,78	32	640	593,98
MERNAYA ON MILK	700	15	18,40	40	600	761,19
MERNAYA ON MILK	1000	12	19,80	36	432	737,68
MERNAYA TRADITION	500	20	17,78	32	640	593,98
MERNAYA TRADITION	700	15	18,40	40	600	761,19
MERNAYA TRADITION	1000	12	19,80	36	432	737,68

PLEASE CONTACT US

---

**MERNAYA**

**MOBILE:**

+380 (99) 040 84 73

**EMAIL:**

VODKA@MERNAYA.UA  
EXPORT@EDC-GROUP.COM.UA

**MERNAYA.UA**